



COLUMBUS DAY SALE!

4 Days Only

Friday, October 7 - Monday, October 10
at your local Toys "R" Us or Babies "R" Us store

Over
40
deals!

BABIES R US Toys R US

Valid 10/7 - 10/10/11

30% OFF

ALL regular-priced Halloween costumes

Excludes Koala Kids costumes.



In-store purchase only. One coupon per guest. Not valid with any other "R"Us offer for same item or on prior purchases. Coupon must be surrendered at time of purchase and value is forfeited if item is returned. We reserve the right to limit quantities. Void where prohibited. By MFR. Valid contiguous United States, Alaska and Hawaii. Cash value 1/100 of 1c.

CPN ITEM #948854



BABIES R US Toys R US

Valid 10/7 - 10/10/11

Only \$2.49 ea.

ALL bagged candy regular-priced \$3.99



In-store purchase only. One coupon per guest. Not valid with any other "R"Us offer for same item or on prior purchases. Coupon must be surrendered at time of purchase and value is forfeited if item is returned. We reserve the right to limit quantities. Void where prohibited. By MFR. Valid contiguous United States, Alaska and Hawaii. Cash value 1/100 of 1c.

CPN ITEM #948855



Toys R US

Valid 10/7 - 10/10/11

Save \$30

Power Wheels Barbie Lil' Trail Rider or Lil' Kawasaki Quad



To redeem online, enter promotional code #948860 at checkout. Online offer may vary. One coupon per guest. Not valid with any other "R"Us offer for same item or on prior purchases. Coupon must be surrendered at time of purchase and value is forfeited if item is returned. We reserve the right to limit quantities. Void where prohibited. Valid contiguous United States, Alaska and Hawaii. Cash value 1/100 of 1c.

CPN ITEM #948860



Toys R US

Valid 10/7 - 10/10/11

Save \$10

ALL Avigo bikes



To redeem online, enter promotional code #948859 at checkout. Online offer may vary. One coupon per guest. Not valid with any other "R"Us offer for same item or on prior purchases. Coupon must be surrendered at time of purchase and value is forfeited if item is returned. We reserve the right to limit quantities. Void where prohibited. Valid contiguous United States, Alaska and Hawaii. Cash value 1/100 of 1c.

CPN ITEM #948859



Toys R US

Valid 10/7 - 10/10/11

20% OFF

Little Tikes Jump 'n Slide Inflatable Bouncer



To redeem online, enter promotional code #948857 at checkout. Online offer may vary. One coupon per guest. Not valid with any other "R"Us offer for same item or on prior purchases. Coupon must be surrendered at time of purchase and value is forfeited if item is returned. We reserve the right to limit quantities. Void where prohibited. Valid contiguous United States, Alaska and Hawaii. Cash value 1/100 of 1c.

CPN ITEM #948857



Toys R US



FREE

when you buy the Wii system with Wii Sports Resort

Also available in white.

491418, 491390

In-store purchase only. Quantities limited; no rain checks. Promotional gift card valid beginning 6 hours after activation and expires 1/28/12, except where prohibited. Offer valid 10/7-10/10/11. See card for Terms & Conditions. See store or Toysrus.com/helpdesk for return policy details concerning this promotion.



ToysRUs

**BUY 1 GET 1
50% OFF**

**ALL Alex Toys
bath items**

Reg. 7.99 - 19.99 ea.

Discounted item must
be of equal or lesser
value to the lowest
priced item purchased.



ToysRUs

50% OFF

Ben 10 toys shown here

Sale 17.49 - 24.99 ea.

448428, 448436, 040393



BABIESRUs ToysRUs

Save \$15

**Fisher-Price Rock Star
Mickey**

Sale 39.99

701635



ToysRUs

25% OFF

**ALL LEGO
board games**

Sale 8.99 - 29.99 ea.



ToysRUs

**50%
OFF**

**ALL LEGO video
game accessories**

Sale 0.50 - 19.99 ea.

Selection varies by store.



ToysRUs

30% OFF

**ALL Disney and
Nickelodeon 30"
acoustic guitars**

Sale 31.49 ea.



ToysRUs

**BUY 1 GET 1
50% OFF**

**ALL Fisher-Price Trio
construction sets**

Reg. 6.99 - 129.99 ea.

Discounted item must
be of equal or lesser
value to the lowest
priced item purchased.



ToysRUs

**FREE
Barbie Single
Fashion Pack**
(\$6.99 value)

with your total Barbie
doll or accessories
purchase of \$20 or more

Quantities limited; no rain checks.





BUY 1 GET 1
50% OFF
ALL Hot Wheels
track sets

Discounted item must
be of equal or lesser
value to the lowest
priced item purchased.



Save \$5

Kinectimals for
Xbox 360

Sale 14.99

533058



**LOWEST
PRICE
EVER!**



Over
30% OFF
ALL FyrFlyz

Sale 5.99 ea.



Save \$5

Nerf Vortex
Praxis Blaster

Sale 24.99

682425



25% OFF

LEGO Star Wars
construction sets
shown here

Sale 37.49 - 82.49 ea.

755812, 577010, 536957



2 FOR \$5

LEGO MiniFigure
Series 5

Reg. 3.49 ea.

691144

Must buy 2 for offer.



Only
25¢ ea.

Crayola 24-ct. crayons

Reg. 1.29 ea.

519669

In-store purchase only.



BUY 1 GET 1
50% OFF

ALL Totally Me
arts & crafts

Discounted item must
be of equal or lesser
value to the lowest
priced item purchased.



BABIESRUS ToysRUS

30% OFF

ALL toy storage

Sale 20.99 - 55.99 ea.

Excludes character-themed toy storage.



BABIESRUS ToysRUS

FREE



when you buy ANY TWO Huggies value boxes of diapers (100 ct. or higher)

In-store purchase only. Quantities limited; no rain checks. Promotional gift card valid beginning 6 hours after activation and expires 1/28/12, except where prohibited. Offer valid 10/7-10/10/11. See card for Terms & Conditions. See store or Toysrus.com/helpdesk for return policy details concerning this promotion.



BABIESRUS ToysRUS

25% OFF

Baby Cache Serenity collection when you buy 2 matching pieces

Sale 374.99 - 449.99 ea.

35% OFF

Serenity collection when you buy 3 or more matching pieces

Sale 324.99 - 389.99 ea.



BABIESRUS ToysRUS

30% OFF

ALL upholstered chairs and ottomans

Includes special orders.

Sale 97.99 - 300.99 ea.



BABIESRUS ToysRUS

Valid 10/7 - 10/10/11

20% OFF ALL breast pumps



To redeem online, enter promotional code #948876 at checkout. Online offer may vary. One coupon per guest. Not valid with any other "R"Us offer for same item or on prior purchases. Coupon must be surrendered at time of purchase and value is forfeited if item is returned. We reserve the right to limit quantities. Void where prohibited. By MFR. Valid contiguous United States, Alaska and Hawaii. Cash value 1/100 of 1¢.

CPN ITEM #948876



BABIESRUS ToysRUS

FREE



when you buy a Summer Infant Slim & Secure monitor, extra camera and universal battery

In-store purchase only. Quantities limited; no rain checks. Promotional gift card valid beginning 6 hours after activation and expires 1/28/12, except where prohibited. Offer valid 10/7-10/10/11. See card for Terms & Conditions. See store or Toysrus.com/helpdesk for return policy details concerning this promotion.



COLUMBUS DAY SALE: Quantities limited; no rain checks. Selection varies by store. Please check your local Babies"R"Us/Toys"R"Us or online for availability. Valid contiguous United States, Alaska and Hawaii. Sale prices are effective online beginning at 9:00AM Eastern on first day of sale. By MFR coupons will be subject to sales tax in accordance with state laws regarding Manufacturer coupons. These offers and prices are not applicable in Puerto Rico. However, if a Puerto Rico store has the items advertised herein, it will honor the discounts.

BABIES R US TOYS R US

25% OFF

ALL character-themed towels and washcloths

Sale 6.74 - 22.49 ea.



BABIES R US TOYS R US

Save \$8

Summer Infant Soothing Spa & Shower

Sale 34.99 ea.

613323, 238967



BABIES R US TOYS R US

Only \$28 ea.

ALL Similac Advance, Sensitive or Isomil 32-oz. 6-bottle cases of ready-to-feed formula



BABIES R US TOYS R US

15 FOR \$15

ALL Plum Organics single food pouches and training meals

Must buy 15 for offer.



BABIES R US TOYS R US

20% OFF

Graco Pack 'n Play Play yard, 2-in-1 Plug-In Swing & Bouncer and 3-in-1 Convertible High Chair - Dempsey

Converts into a bouncer!



BABIES R US TOYS R US

Only \$10 ea.

ALL Babies "R" Us brand sleepwear

Orig. 19.99 ea.

In-store purchase only. Not available in all Toys "R" Us stores. Excludes clearance.



BABIES R US TOYS R US

BUY 2 GET THE 3RD FREE

ALL Tommee Tippee Explora 2-pk. cups and mealtime

Reg. 3.99 - 8.99 ea.

Free item must be of equal or lesser value to the lowest priced item purchased.



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BABIES R US Toys R US
Only \$5.99

Toys"R"Us Animal Cracker
 3lb. Jug

In-store purchase only.



BABIES R US Toys R US
3 FOR \$2
 Toys"R"Us Water - 1 Liter

In-store purchase only.
 Must buy 3 for offer.



BABIES R US Toys R US

BUY 1 GET 1
50% OFF

ALL Safety First
 Health & Grooming

Discounted item must
 be of equal or lesser
 value to the lowest
 priced item purchased.



BABIES R US Toys R US

50% OFF

Little Remedies
 New Parents
 Survival Kit

Sale 9.99

015233



BABIES R US Toys R US

UP TO 75%
OFF

when you take an
 extra 25% off **ALL**
 clearance clothing
 and shoes

In-store purchase only. Excludes
 Under Armour clothing and Nike,
 Puma, Converse, Skechers, Robeez
 and Pediped footwear. Quantities
 limited; no rain checks. Clothing not
 available in all Toys"R"Us stores.

